

Trevisan & Cuonzo

Avv. Gabriel Cuonzo
Milan, Via Brera 6
T: +39 0286463313
F: +39 0286463892
gcuonzo@trevisancuonzo.com



Practice Areas

- Intellectual Property
- Commercial and Corporate Law
- Pharmaceutical Litigation and Regulatory

Professional Activities

Gabriel Cuonzo is a co-founder of Trevisan & Cuonzo and he is considered by his clients as “the go-to lawyer for challenging cases in Italy”. He has a superb reputation for cutting edge multi-jurisdictional IP litigation. With over 30 years courtroom experience, Gabriel has represented many multinational companies before the Italian courts in a broad range of high profile cases with an international dimension: over the years these have included big name clients and landmark cases such as Scott Paper Company v. Kaysersberg (1994), Fujitsu v. Samsung (1997), Rambus v. Micron (2000), TRW v. Koyo (2006), Pronova v. Chiesi (2006), Ciba Vision v. Johnson & Johnson (2007), Angiotech v. Conor (2007), Novartis v. Actavis (2008), Unilever v. Nestlè (2008), Novartis v. Teva (2009), Astrazeneca v. Teva (2011), Biotec v. Novamont (2012), Bogner v. Bencom (2012), Harley-Davidson v. Pirelli (2013) and Novartis v. Doc Generici (2014), Boehringer Ingelheim v. Actavis (2014), Seattle Genetics – Takeda v. Arizona State University (2015), Beiersdorf v. Neve Cosmetics (2015), Unilever v. Colgate (2015), Briggs v. Honda (2016), Boehringer Ingelheim v. Teva (2018). With an excellent understanding of international law and as a skilled linguist, Gabriel takes a pragmatic, solution oriented approach to commercial matters and is often involved in complex, mostly IP driven, international transactions. Gabriel is widely regarded as a leading figure in pharmaceutical litigation and regulatory work.

Affiliations & Publications

Gabriel is a frequent speaker at international conferences. He is the author of many publications in Italian, English and German law journals in the field of intellectual property and international commercial law. He is a member of AIPPI, IBA, GRUR and INTA.

Education & More

Admission	Italy - Supreme Court (2011)
	Italy - Avvocato (1984)
Education	Max-Planck Institute, Munich (1987)
	University of Bari (J.D. 1982)
Languages	Italian, English, French, German

Awards & Recognitions

- "Gabriel Cuonzo is classed as a first-rate IP litigator who stands out for his deep knowledge of the pharmaceutical industry". Who's Who Legal, 2020
- "He has a fantastic legal mind. He is hugely experienced and provides sensible commercial advice", Chambers Global, 2019
- "Continues to receive plaudits for his work in the IP field", Chambers Global, 2018
- Gabriel Cuonzo is "a valuable practitioner in this space" thanks to more than 30 years' experience litigating in complex multi-jurisdictional IP litigation. Who's Who Legal: Patents 2018
- "He is very commercially minded, appreciates the difficulties of resolving disputes in Italy and knows how to navigate you through those challenges. His experience and skills are outstanding", The World's Leading Trademark Professionals, World Trademark Review, 2018
- "Gabriel Cuonzo is a key name for work in copyright and designs", Managing Intellectual Property, IP Stars, 2017
- The "absolutely impressive" Gabriel Cuonzo remains a leading figure in the IP field. He is particularly skilled in handling cross-border IP disputes. Chambers Europe, 2017
- "internationally sensitive" Cuonzo is likewise a "tough litigator with a modern approach", IAM 1000, The World's Leading Trademark Professionals, 2017
- "An experienced litigator who provides good strategic advice and is great in court", WTR, 1000 The World's Leading Trademark Professionals 2016 (Ranked Gold Band - Individual)
- "Gabriel leads the work for us and provides good advice himself, while also organising and distributing the work gathered from all the members in the team", Managing Intellectual Property - IP Stars Handbook, 2015
- "Gabriel is in the driver's seat, with a wealth of experience in cross-border disputes and IP rich transactions", WTR 1000, The World's Leading Trademark Professionals, 2015
- "A broad and strategic approach, encompassing litigation, lobbying and strategic thinking", Chambers and Partners Europe 2015
- "The strength of the firm can be attributed to its team of IP experts, none held in higher esteem throughout the industry than co-founder, Gabriel Cuonzo", Life Sciences, Legal Media Group, 2014
- "He is accurate and quick; in complex and important cases he is willing to go the extra mile", World Trademark Review 2014
- Gabriel Cuonzo wins over clients with his "broad and strategic approach, encompassing litigation, lobbying and strategic thinking", Chambers & Partners, Europe: Your Guide to the World's Best Lawyers, 2014
- "He is highly specialized, has first hand experience of the most relevant Italian cases in patent litigation and is very business-oriented", Client Choice - International 2014"
- "Luca Trevisan and Gabriel Cuonzo, have between them an incredible amount of experience and both are feted as effective and important practitioners", WTR 1000, The World's Leading Trademark Professionals, 2013