

Trevisan & Cuonzo

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Practice Areas

- Trademark & Design
- Copyright
- Data Protection & Privacy
- Anti-Counterfeiting & Customs Monitoring

Professional Activities

Lia's focus is on trademark law representing clients in the cosmetics, electronics, textiles, fashion, design and automotive industries. She is responsible for taking legal action and defence of trademarks before the Italian Trademark Offices (UIBM) and the European (EUIPO) and supervises the firm's Anti-Piracy Group, coordinating contacts with the Customs Agency regarding the Anti-Counterfeiting Monitoring activities. Lia has been with the firm since 1996.

Lia also leads the team of Data Protection and Privacy Law specialists and daily assists the Firm's clients in their adequate compliance with the regulation on the protection of personal data.

Lia's **professional experience** includes:

- Representing a multinational company producing a wide range of products, (ceramics, paints surface finishes, chemical, medical products)
- Representing a multinational manufacturer of heavyweight motorcycles, parts and accessories
- Advising a renowned multinational toy manufacturer
- Advising a multinational producer of body care products
- Advising an acclaimed international organisation which exclusively manages well-known motor competitions and is the owner of all rights of use in relation to its trademarks

Pursuant to her work in the customs monitoring field, Lia also handles relations between the firm's clients and the Italian Customs authorities.

Affiliations & Publications

Lia is the author of various articles on the topics of intellectual property in particular trade marks and privacy and is a regular contributor to national and international publications. She is an active member of INTA (International Trademark Association).

Education & More

Admission	Italy - Avvocato (1998)
Education	University of Milan (J.D. 1995)
Languages	Italian, English, French

Awards & Recognitions

- *“Tough litigator who takes the time to understand her clients. She also excels at getting parties to resolve their issues before disputes get too far”*, The World’s Leading Trademark Professionals, 2022, World Trademark Review
- *“Lia is an astute adviser and strategist, with a practical approach. She has never lost a case and has the interpersonal skills to successfully execute amicable settlements too.”* The World’s Leading Trademark Professionals, 2021, World Trademark Review
- *“Lia is on top of her game. She is efficient, understands her client’s needs and most importantly always secures a win.”*, The World’s Leading Trademark Professionals, 2020, World Trademark Review
- *“Shows her adeptness while overseeing a range of multifaceted strategic IP projects”*, The World’s Leading Trademark Professionals, 2018, World Trademark Review