

Trevisan & Cuonzo

Avv. Luca Pellicciari

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Practice Areas

- Pharma & Life Sciences Litigation
- Patent Litigation
- Regulatory (Life Sciences)
- Trade Secrets

Professional Activities

Luca has practised intellectual property law for over ten years. He specializes in contentious work, having assisted and represented domestic and foreign clients with the protection and enforcement of exclusive rights ensuing from patents, trademarks, copyrights, designs and industrial secrets in the framework of both domestic and multijurisdictional litigation. He is also skilled in non-contentious work, with a focus on the IP aspects of IP-sensitive commercial negotiations and complex corporate matters. He has gained his experience in a wide range of industrial sectors, including pharmaceutical and biotechnologies, fashion, sports, food & beverages, electronics and TMT. Luca joined Trevisan & Cuonzo in 2010.

His **professional experience** includes:

- Advising and representing several pharmaceutical companies in the framework of patent litigation and regulatory matters. Within this specific area of expertise, Luca has assisted in some of the most significant pharmaceutical and biotech cases decided by domestic and foreign courts
- Advising and representing leading electronics and fast-moving consumer goods giants in the management of licensing programs-related strategies, the ensuing litigation and negotiations and the related antitrust implications
- Advising and assisting leading multinationals in the fashion and textile business in matters relating to the protection and enforcement of their trademark and design portfolios
- Advising and assisting a domestic publisher in the protection and enforcement of copyrights over a prominent periodical magazine

Affiliations & Publications

- Luca has published IP-related articles in some of the most prominent Italian law journals
- He co-authored the volume *Proprietà industriale, intellettuale e IT*, IPSOA Gruppo Wolters Kluwer, Milano, 2017 and 2022
- Member of LES (Licensing Executive Society) – Italy
- Member of AIPPI – Italy

Educations & More

Admission	Italy - Avvocato (2010)
Education	University of Modena (J.D., 2007)
Languages	Italian, English

Recognitions

- *"Luca Pellicciari has been extremely hands-on and really impressed in terms of attention to detail and ability and eagerness to engage with the technical aspects of the case. His advice, responsiveness and quality of his legal submissions has been excellent. Luca is also a pleasure to work with". The Legal 500, 2021*
- *"Luca Pellicciari has been impressive, sensible and very responsive, with a good turnaround of well thought-through work product". The Legal 500, 2020*